Partner Program | Safety Infrastructure Resellers

Build Recurring Revenue While Delivering Infrastructure That Works When Others Don't

Revenue Opportunity

- Lucrative commissions on combined hardware and software delivered as an annual service plan
- Significant partner discounts enable healthy markup margins, plus volume incentives
- Incremental revenue from add-on services: installation, training, support, and monitoring
- Growing market driven by regulatory mandates in 11+ states (Alyssa's Law, Joint Commission standards)

Your Competitive Edge

Infrastructure That Works When Others Don't

While competitors sell software-only solutions that depend on Wi-Fi and cellular networks, Punch Rescue is resilient infrastructure designed for degraded conditions.

- Network-independent operation (doesn't rely on Wi-Fi for emergency reporting)
- 48+ hour battery backup in gateways
- Building-wide reach—alerts everyone via multi-channel delivery
- Direct 911 connectivity with real-time location sharing
- Room-level location accuracy via dedicated infrastructure

What You Get

- Dedicated channel partner support team
- Co-marketing opportunities and ready-to-use materials
- Technical training and sales enablement resources
- Deal registration and territory protection
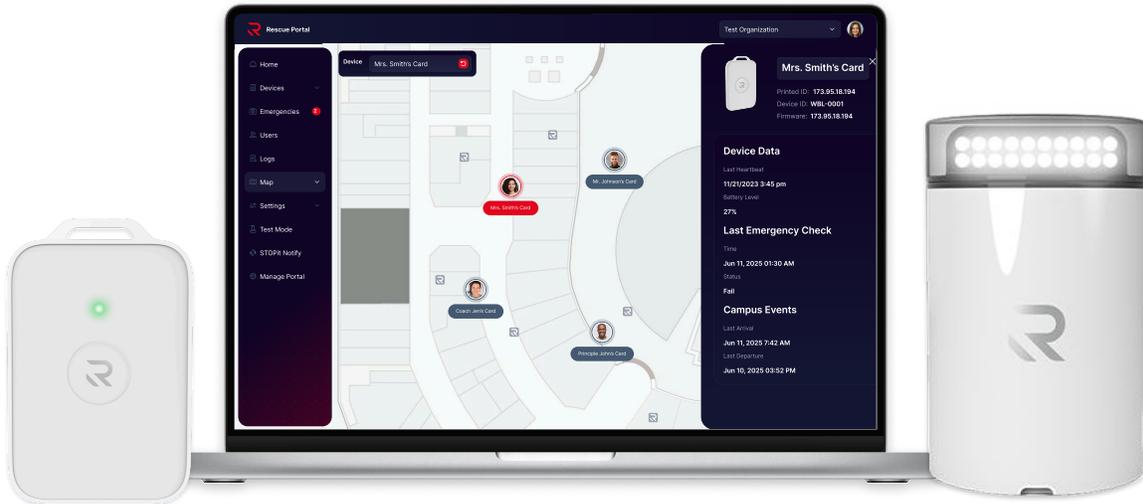- Lead sharing from Punch Rescue direct inquiries

Perfect For Your Customers

- K-12 schools and districts (Alyssa's Law compliance)
- Higher education campuses (Clery Act requirements)
- Healthcare facilities (Joint Commission standards)
- Corporate and industrial campuses

Expand Your Portfolio & Deepen Customer Relationships

Punch Rescue complements existing solutions, creating natural integration and cross-sell opportunities:

Visitor Management

Issue Rescue Cards to visitors for real-time location tracking while on-site (panic capabilities can be disabled for guest users).

Access Control

Automate lockdown protocols during emergencies. Future BLE integration enables Rescue Cards as multi-purpose access credentials.

Network Infrastructure

Enhance Wi-Fi infrastructure deployments with network-independent emergency communication layer.

Why Now

The market is shifting from software-only to hardware-integrated infrastructure. Regulatory requirements, documented network failures, and compliance scrutiny are driving organizations to demand resilient systems—not just notification apps.

Ready to Build a Safety Infrastructure Practice?

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